KYLE DEKKER

Email: **dekker9989@gmail.com**
Phone: **1-519-897-4109**

Portfolio:

- 🌐 www.kyledekkerdesigns.com
- in linkedin.com/in/kyle-dekker-87996989
- dribbble.com/DekkerDesigns

Education

Sep 2006 - Jan 2010	**University of Tulsa**
	Bachelor of Fine Arts (BFA), Design
	Tulsa, Oklahoma USA

Skills:

Design: Product Design, Interface Design, UX Design, Visual Design, Web Design, UX Documentation, Marketing Design, Brand Development, Illustration

Development: HTML/CSS, SCSS, GIT, Ionic, Bootstrap, Email Development, Bash/Terminal

Tools: Sketch, Adobe XD, Photoshop, Illustrator, InDesign, After Effects, Adobe Creative Suite, Sendy, Mailchimp, Wordpress, Jira, Atom, VS Code

Professional Summary

- Specialize in design of consistent/innovative interfaces and user experiences for mobile and web applications
- 8 years of full time experience in technology startups following a lean startup approach producing rapid iterations
- 5 years of front end web development, email design and development experience
- Talented and experienced digital illustrator

Work Experience

Nov 2016 - Present

Minute School | Senior Product Designer | Waterloo, ON
Cross-platform educational software application helping students succeed academically

Student Product: Designed overall UI and UX of a student learning platform. As lead designer collaborated closely with development team. Created the UI and UX for a mobile app maintaining a 4.7/5 star rating in the iOS app store. Designed best in class UI experience for learning and assessment interfaces, including highly interactive assessment and content consumption interfaces.

Corporate Product: Designed the overall UI and UX of a workforce learning and development platform. Features include content creation/authoring and course consumption interfaces.

Jun 2014 - Oct 2016

yconic | User Interface Designer | Toronto/Waterloo, ON
Online student platform offering scholarships and financial assistance for post secondary education.

Supported product redesign resulting in increased student engagement on the platform. Created responsive UI and supported front end development of contest mini sites. Designed and developed all company email templates. Supported development of product UI style guidelines.

Dec 2013 - May 2014

Byline Communications | Digital Designer | Baden, ON (Freelance)
Copywriting service supplying website content, case studies, press releases to small businesses

Collaborated with lead copywriter to design responsive websites and digital marketing collateral for several small businesses.

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Work Experience (Continued)

Oct 2011 -
Mar 2014

ClevrU Corporation | Junior Web Designer | Waterloo, ON
E-teaching content delivery platform assisting in interactive teaching.

As a junior designer reported directly to senior designer and CTO. Supported design of assessment interfaces and elements of the product UI used by over 50 thousand users in China and North America. Constructed digital assets for platform and social media campaigns on Renren, Sina Wiebo, Facebook and Twitter.

Aug 2013 -
Jan 2014

Starship Dreams Inc. | Concept Artist/ Digital Illustrator | Waterloo, ON (Freelance)
Mobile game development focusing on applications for iOS and Android devices.

Conceptualized and illustrated game elements for a puzzle game app. Designed 2D concepts for characters, world maps, levels, storyboards and UI elements. Vectorized 2D concepts into digital assets used in the interface. Animated character sprites in Adobe Flash.

Jan 2009 -
Jun 2009

Third Floor Design Studio | Graphic Designer | Tulsa, OK USA
University of Tulsa student-operated graphic design agency.

Provided digital web and print design services for organizations in the Tulsa community. Lead designer for the Tulsa Crime Commission Badges and Bars 2009 banquet event. Designed and developed contest websites for the University of Tulsa biology department.

Interests/ About Me

Sport: 2x **national medalist** for Canada, NCAA Division 1 full scholarship and Mizuno sponsored 5000m track athlete.
Photography and Photo Editing: Avid photographer using Canon/Adobe Lightroom. 500px.com/kyle-dekker
History and Culture: Can communicate in basic german and enjoy learning and experiencing new cultures.
Design and Technology: Passion for technology, user-centered design and how the two work together.